Dear parents and families,

Seattle is investing in arts education. We see arts education as a crucial pillar for every school in every neighborhood.

Why is arts education vital?
Students who participate in the arts are more successful in school and life. Studies show arts positively impact:
- student engagement
- attendance
- graduation rates
- disciplinary rates
- academic gains

For these reasons and more, we’re investing in the arts through The Creative Advantage.

What is ‘The Creative Advantage’?
The Creative Advantage is the Seattle Public Schools arts plan. It is a public-private partnership with the district, the Seattle Office of Arts & Culture, the Seattle Foundation and community arts organizations. The district arts plan has one primary goal:

To ensure that all students in all Seattle Public Schools have opportunities to learn through the arts, helping them achieve success in school and in life.

How does it work?
The Creative Advantage supports:
- Hiring more arts specialists
- Bringing professional artists into classrooms
- Training teachers on arts integration
- Connecting students with career opportunities
- Ensuring arts programs are culturally relevant

What is an arts pathway?
While our work benefits all schools, we focus on regional clusters of schools we call “arts pathways.” In the Central and South-Southwest Pathways:
3,400-plus elementary students have weekly music classes for the first time.
23 schools received $100,000 in new instruments and music books.
23 schools engage teams to develop arts plans to support arts-rich learning.

Get involved
Ask about arts at your child’s school, and offer support to teachers.
Follow us on social media.
Tell legislators that arts should be part of a complete education for every student.

www.CreativeAdvantageSeattle.org
Twitter:@SeattleArtsEd
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