CREATIVE ADVANTAGE NEWSLETTER: SOUTHEAST ARTS TEAMS

January 25, 2018

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THE CREATIVE ADVANTAGE ARTS PARTNER MEET & GREET

Thursday, February 1, 2018, 4:30-6:30 pm
at SAM's Olympic Sculpture Park

What is happening in the arts this year?

The Creative Advantage is a city-wide initiative to establish equitable access to arts education for each and every student in Seattle Public Schools.

This year, the 21 schools in the Southeast Arts Region are creating arts vision and action plans AND starting to implement their plans for building access to arts education for every student through:

- Prioritizing access to arts coursework in their buildings in

The Creative Advantage invites you to a meet and greet with Creative Advantage teaching artists on February 1 at the Olympic Sculpture Park. This is an opportunity to mingle with Creative Advantage teaching artists and arts organizations working in SPS and the broader community, and make connections to inspire future partnerships. It is also a space to network with folks from other school arts teams.

Register NOW.
Thursday, Feb 1 2018
Olympic Sculpture Park, PACCAR Pavilion
2901 Western Avenue

Come mingle with arts partners and enjoy beverages, snacks and a DJ!
systems like budget and schedule.

- **Integrating** theatre, dance, music, visual and media art into other core subjects
- **Partnering** with professional teaching artists and arts organizations for arts learning for students and school staff.
- **Bringing** families and other community members into the school to create and celebrate art and music with their students.

To support schools in implementing their arts plans over the next 2.5 years, each school will receive $15,000 to spend on arts partnerships - residencies and PD - from the Creative Advantage [Roster](#).

**CONNECT**

As you implement your school arts plans, here are a few websites and people you can look to for help:

- **Sign up for the Creative Advantage South-Southwest newsletter**
- **The Creative Advantage Website & Toolkit** houses the school arts plans, tools for planning partnerships, guidelines for contracts and invoices and more.
- **The Community Arts Partner Roster** is a vetted list of teaching artists and community arts and culture organizations approved to work in Seattle Public Schools through the Creative Advantage.
- **SPS' Visual and Performing Arts website** Here you can find an overview of the Creative

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**What happens when the planning is done?**

**Introducing Your Arts Plan to Staff**

At this point, many SE school arts teams have met with their Arts Leadership Coach to develop a school arts vision and a few have even completed their Year 1 Arts Action Plan. The next step is to start implementing those plans. For every school, a great first step is to introduce the arts plan to the broader school community - staff, students and families. Here are a few ideas for introducing your arts plan:

- Use a full staff meeting soon after the plan completion.
- Provide staff with an initial arts experience. Then have staff debrief or reflect on the experience as a group so that the value of the activity becomes clear.
- Have each Arts Team member who is a point person for an Arts Plan goal speak briefly about what they will be doing.
- Following the presentations, ask for volunteers from the staff to help with each area or project so that there is a small committee established for each goal.
- Roll out the plan in small pieces.
- Pick low-hanging fruit. What’s already going on? How can the arts help you take you take the next step in an area or program that already exists?

**Arts PD Opportunity:**

**Northwest Art Project**
Advantage as well as resources related to the Naramore student art show, summer music, and for teachers, arts curriculum maps and cornerstone assessments.

If you can't find what you need on-line, contact Creative Advantage staff:

**Audrey Querns** - SPS project manager for Creative Advantage (for questions about arts teams and planning, arts partner logistics like contracts and funding)

**Lara Davis** - Seattle Office of Arts and Culture Arts Education Manager (for questions about the Arts Partner Roster and working with teaching artists and arts organizations)

**Gail Sehlhorst** - SPS Visual and Performing Arts Manager (for questions about arts staffing, curriculum and assessment)

**Kate Baker** - SPS Media Arts Skills Center Project Manager

Northwest Art Project Workshop on using visual works of art in the classroom.

Have you ever wanted to introduce your students to museum-quality art? Do you know the value of art as a learning tool, but want more tools to enrich your curriculum?

**Who:** Open to All Educators, Arts Specialists, Volunteers, and PTSA Art Docents

**Instructor:** Halinka Wodzicki, Art & Education Consultant, Junior League of Seattle NW Art Collection

**What:** Art Docent & Professional Development Training (available for clock hours)

**When & Where:**
Saturday, February 3rd, 9:30-12:30pm at Roxhill Elementary (9430 30th Ave SW, Seattle, WA 98126)

**Register now:** [February 3rd at Roxhill Elementary](#)

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**Student Arts Opportunity: Literary Career Day**

![Literary Career Day](image)

**Saturday, February 3**
Seattle Public Library - Central Library
11:00 am - 4:00 pm

Register: [onereel.org/literarycareerday](http://onereel.org/literarycareerday).

Literary Career Day is a free-to-attend event providing young people ages 16-24 with direct access to industry professionals through networking, experiential learning, engaging conversations, and performances. Participants are exposed to a wide range of career opportunities including writing, editing, publishing, arts administration, retail, library sciences, journalism, teaching, and more. Literary Career Day is produced in partnership with One Reel, Seattle Public Library, Seattle Office of Film + Music, and Seattle Office of Arts & Culture.

**KEYNOTE SPEAKER**

ANASTACIA-RENEE TOLBERT is a queer writer of color, performance artist, creative writing workshop facilitator and activist. She is the current Civic Poet of Seattle and former 2015-2017 Poet-in-Residence at Richard Hugo House.

**BREAKOUT SESSIONS**

**WRITER**
Discover and explore what it takes to be a professional writer, featuring working novelists, poets, journalists and writers of all kinds and the
INDUSTRY
Discover and explore the professionals who work in the literary world but not primarily as writers but whose creativity is vital to the writing community. Audience members will learn about arts administrators, editors, publishers, book designers, teachers, librarians and other creatives working in the Literary Industry.
Featuring:
Ruth Dickey, Seattle Arts & Lectures
Kristen Mehus-Roe, Girl Friday
Shelley Mastalerz, Seattle Public Library

MONEY
Discover and explore how money is raised, spent and earned in the Literary industry. Audience members will learn different money-centric career-paths including development, sponsorship, marketing and ways to make money as a working writer including publishing, performing, commercial work, etc.
Featuring:
Lily Myers, Poet/Spoken Word
Gary Luke, Publisher, Sasquatch Books
And more panelists to be announced soon!

D.I.Y.
Discover and explore various D.I.Y endeavors, including, venues, writers/readers, publishers, etc. Panelists will engage in discussion around their start in D.I.Y literary communities and delve into why D.I.Y is a vital piece of Seattle's creative culture.
Featuring:
Jeffrey Cheatham II, Founder of Seattle Urban Book Expo; children's book author
Rita Wirkala, PhD, Seattle Escribe
And more panelists to be announced soon!