



THE CREATIVE  
ADVANTAGE



OFFICE OF ARTS & CULTURE  
SEATTLE



SEATTLE  
PUBLIC  
SCHOOLS

arts education

**now.**

innovative minds

**tomorrow.**





# what is the creative advantage?

The Creative Advantage is a city-wide initiative to establish equitable access to arts education for each and every Seattle Public School student. The Creative Advantage is made possible through a public-private partnership with Seattle Public Schools, the City of Seattle Office of Arts & Culture, the Seattle Foundation, and community arts organizations.



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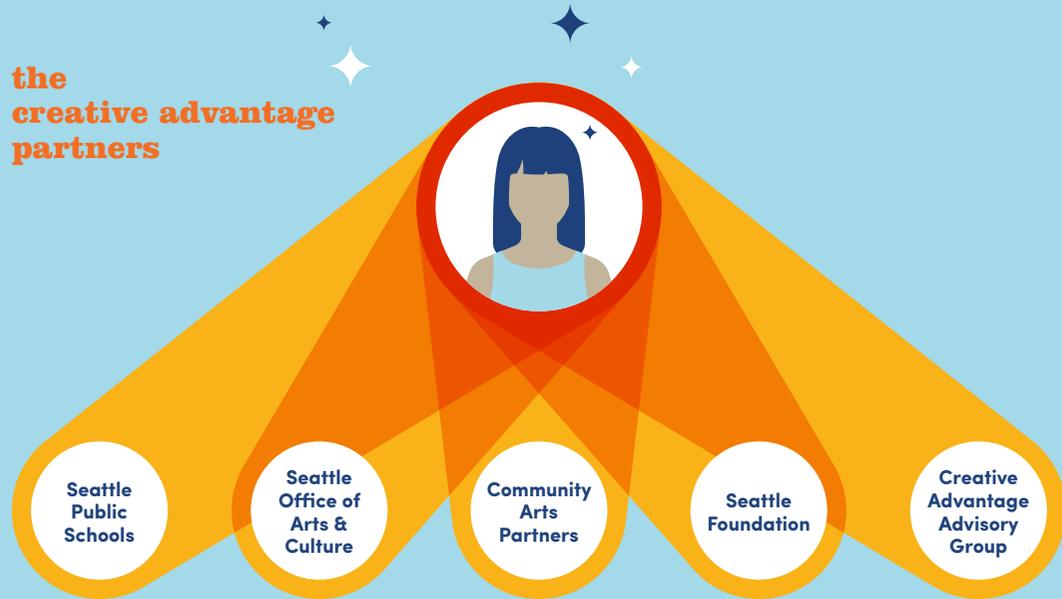
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## the creative advantage partners



### Seattle Public Schools

Expands students' access to arts teachers and classes, transforms arts curriculum to incorporate 21st century skills, and helps schools develop arts-rich communities.

### Seattle Office of Arts & Culture

Increases students' access to professional artists and arts organizations and provides training for artists and teachers.

### Community Arts Partners

Engage students and teachers in learning that integrates arts into other subject areas and in cultural arts experiences.

### Seattle Foundation

The fiscal sponsor of The Creative Advantage.

### Creative Advantage Advisory Group

Makes recommendations and provides key information to The Creative Advantage by engaging and advocating in the community, especially with youth.

# why is it necessary?

Students who participate in the arts do better academically, are more engaged in learning, are more likely to stay in school and go to college, and as adults are more likely to engage civically in their communities, when compared to peers who haven't had an arts education.

The arts are integral to developing 21st century skills such as creativity, critical thinking, communication, collaboration, growth mindset, and perseverance—skills directly linked to student success in school, career, and life.

There are award-winning programs in some Seattle Public Schools. Yet, while Washington State has mandated that arts be part of basic education and has K-12 Arts Learning Standards to support instruction, many students still do not have regular access to the arts. The inequity impacts students of color, low-income students, and English language learners the most.

## how it works

A key component of The Creative Advantage is developing regional and school arts plans for each K-12 neighborhood school pathway, so that all students have consistent access to visual and performing arts.

The Creative Advantage is working to ensure that every student in every school receives:

- High quality arts instruction that teaches sequential arts skills and techniques, develops students' 21st century skills, and is culturally responsive
- Instruction from certified arts teachers
- Integrated arts instruction
- Arts partnerships with community-based organizations and teaching artists
- Opportunities to connect arts to careers in high school

## get involved

- Ask about arts at your child's school, and offer support to teachers
- Visit [www.CreativeAdvantageSeattle.org](http://www.CreativeAdvantageSeattle.org) and join our mailing list
- Make a tax-deductible donation to The Creative Advantage at The Seattle Foundation
- Follow us on social media

## 21st century arts learning

In Seattle, arts education includes dance, media arts, music, theatre, and visual arts skills and knowledge taught as a means of expression, culture, identity, and ideas, and intentionally fosters the 21st century skills of creativity, critical thinking, communication, collaboration, growth mindset, and perseverance.

Students engage in 21st century arts learning through arts classes taught by certified arts teachers, through integrated arts instruction taught by classroom teachers and teaching artists, and through learning experiences facilitated by community arts organizations in and out of the school day.

**arts education now.  
innovative minds  
tomorrow.**





# THE CREATIVE ADVANTAGE

## **Seattle Public Schools**

[www.seattleschools.org](http://www.seattleschools.org)

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## **Seattle Office of Arts & Culture**

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